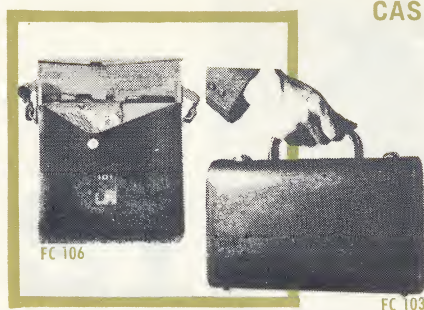


# FI-CORD 101 ACCESSORIES

CATALOG  
NUMBER PRICE ADD FED.  
EXCISE TAX

## CASES

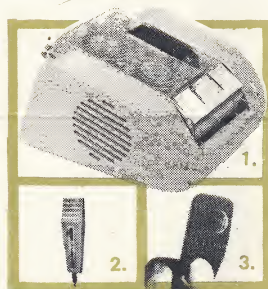


## CODE

- FC 103 Everready Case, holds FI-CORD 101, lapel microphone or telephone adapter, spare tapes, batteries and log pad (total weight only 2 1/2 lbs.) . . . .
- FC 104 Soft Pouch Case with zipper, holds FI-CORD 101 and spare batteries . . . . .
- FC 99 Shoulder Holster case . . . . .
- FC 106 Secretarial Carry-all Case, holds FI-CORD 101, all dictating and transcribing accessories . . . .
- FC 107 Case for portable amplifier-speaker attachable to Everready Case . . . . .

- CA20012/00F 19.95
- CA22006/00F 9.95
- CA23006/00F 9.95
- CA24024/00F 39.95
- CA25004/20F 6.95

## ACCESSORY MICROPHONES, TELEPHONE ADAPTER, AMPLIFIER-SPEAKER



- FC 111 Lapel Microphone, NR, for noise reducing . . .
- FC 112 3. Lapel Microphone for General Purpose . . . .
- FC 115 Tie Clip Microphone . . . . .
- FC 114 Fountain Pen Microphone . . . . .
- FC 116 2. Remote Control (Stop-Start) Microphone . . .
- FC 120 Telephone Adapter . . . . .
- FC 102 1. Desk Amplifier-Speaker with volume control .

- AC30015/00F 24.95 \* 1.50
- AC23015/00F 24.95 \* 1.50
- AC33015/00F 24.95 \* 1.50
- AC38015/00F 24.95 \* 1.50
- AC31018/00F 29.95 \* 1.80
- AC36006/00F 9.95 \* .60
- AC35030/00F 49.90 \*

## TRANSCRIBING ACCESSORIES



- FC 132 Standard stethophone with mechanical volume control . . . . .
- FC 133 De Luxe Stethophone with electronic volume control, and accessory single earpiece . . . .
- FC 134 Personal Eartips for Stethophones in red, white, blue and green (give colors) . . . . pair
- FC 130/131 Transcribing Stand w/Stop/Start and Reverse 2-position footpedal . . . . .
- FC 129/131 Combination Transcribing Stand w/footpedal and Amplifier-Speaker . . . . .
- Plastic index for transcribing on Stenorette .

- AC40015/00F 24.95\* 1.50
- AC42021/00F 34.95\* 2.1
- AC41000/60F 1.00
- AC46042/00F 69.90\* 4.20
- AC48060/00F 99.00\* 6.00
- AC41001/80F 2.95

## TAPES, READY-TO-MAIL CARTONS, BATTERIES, LOG PAD



- FC 117 2" spool with self-cleaning German 1/4" double-playing tape for 30 minutes recording, with ready-to-mail carton . . . . .
- FC 118 Same, without ready-to-mail carton . . . . .
- FC 119 2" spool with self-cleaning German 1/4" triple playing tape for 48 minutes recording, with ready-to-mail carton . . . . .
- FC 119 Same, without ready-to-mail carton . . . . .
- FC 119 Same, for 24 minutes recording and playback on single-track machines such as Stenorette. Same, without ready-to-mail carton . . . . .
- FC 135 Ready-to-mail carton only . . . . .
- FC 135 ZM-9 standard 1.4 Volt Mallory mercury batteries for FI-CORD 101 . . . . . pair
- FC 136 RM-42 standard 1.4 Volt Mallory mercury batteries for Transcribing or Desk Amplifier-Speaker stands . . . . .
- FC 137 Log Pad of 40 slip-on index cards . . . . .

- AC50002/10F 3.45
- AC51001/50F 2.45
- AC52002/40F 3.95
- AC53001/80F 2.95
- AC54002/40F 3.95
- AC55001/80F 2.95
- AC57000/60F 1.00
- SP56001/02F 1.50\* .10
- SP58003/40F 5.00\* .34
- AC59000/60F .95
- BO60000/00F no charge

FI-CORD 101 2-color brochure . . . . .

\*Subject to Federal Excise Tax only when ordered with machines.

## FI-CORD 101: THE SWISS POCKET SECRETARY



979 Third Avenue, New York, N. Y. 10022 • HA 1-5220

F1/10M/265

ALPA • TESSINA • ROBOT • CARENA • KINOPTIK • PRIMOS • VOLOMAT • LINDIA • KERN • FI-CORD • ASTROLUX



# FI-CORD 101

## The Swiss Pocket Dictating Machine And Tape Recorder



**12**  
Industrial

The lightweight 27 oz. Swiss precision instrument — PLUS complete but separate transcribing facilities which you leave in the office — where they belong!

**ONE-HAND, ONE-FINGER OPERATION:** Smoothly operating push-buttons pop up automatically or can be locked into position.

**PRECISION-BUILT IN SWITZERLAND:** By world-famous Swiss watchmakers; fully transistorized and with printed circuits.

**LIGHTWEIGHT:** Only 27 ounces! Ideally balanced light-metal design permits hand-held operation, even for extended dictating.

**COMPACT:** Only 6 $\frac{3}{8}$  x 3 $\frac{3}{4}$  x 1 $\frac{5}{8}$ "! Fits into your hand just right, for firm and comfortable grip.

**BUILT-IN MICROPHONE:** And personal playback speaker assure instant readiness — just press the button for recording.

**SELECTIVE VOLUME CONTROL:** Volume is automatically adjusted, for consistent recording level.

**STANDARD BATTERIES:** Uses two 1.4 Volt Mallory mercury batteries (available anywhere).

**STANDARD SPOOL-CORE:** 2" spools for up to 48 minute recording, fit all standard tape-recorders.

**PLAYBACK ON STENOIRETTE:** FI-CORD 101-S compatible on playback with single-track recorders such as Stenoirette.

**FAST AND EASY LOADING:** Drop-in economy spool loading, visible and accessible at all times.

**SELF-CLEANING TAPE:** Special German  $\frac{1}{4}$ " tape keeps capstan dust-free — can be re-used indefinitely.

**CONSTANT SPEED:** Diamond-crusted capstan and governor-control guarantee constant 1 $\frac{7}{8}$  ips speed.

**FAST FORWARD AND FAST REWIND:** With ONE smoothly operating, easily controlled push-button, and...

**ACCURATE PLACE FINDER:** Digital Counter. 0-99 for full 24 minute recording. For easy, rapid and exact place-finding during dictating, rewind, playback and transcribing, permit...

**EASY CORRECTIONS:** Fast inserting of in-between corrections, without time-consuming guesswork.

**SLIP-ON INDEX CARDS:** For noting corrections, insertions, beginning and end of dictation.

**AUTOMATIC AND RAPID ERASING:** While re-recording or with built-in erase head.

**READY-TO-MAIL CARTONS:** Each tape-spool is supplied with an exclusive, lightweight, mailing carton, ready for addressing and instant mailing.

**CHOICE OF ACCESSORY MICROPHONES:** Choice of lapel mikes as well as remote control, tie clip and fountain pen microphones plus telephone adapter.

**CHOICE OF CASES:** Everready case, soft Pouch, Shoulder Holster or Secretarial Carry-all case.

**CHOICE OF AMPLIFIER-SPEAKERS:** Portable (attachable), desk model, or combined Transcriber and Amplifier-Speaker.

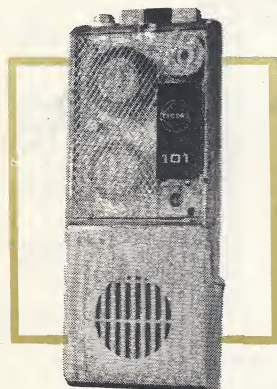
**CHOICE OF STETHOPHONES:** Mechanical or electronic volume control with accessory single ear-piece.

**TRANSCRIBING STAND:** With 2-position footpedal for start, stop AND back spacing.

**SPACE SAVING:** Complete office dictating and transcribing system takes up less space on your desk than a telephone, without any disturbing cords.

**ULTRA MODERN DESIGN:** Smart, Silhouette styling.

**EXACTING QUALITY CONTROLS:** Sturdy Swiss precision mechanism carries world-wide guarantee.



FI-CORD 101

CODE

FC 101

FI-CORD 101 S

FC 101 S

AND  
PORTABLE  
SPEAKER

FC 108

FI-CORD 101, complete with built-in Microphone-Speaker; one roll of Recording Tape; Take-up Spool .....

FI-CORD 101 S, special model for playback on single-track machines such as Stenoirette etc. Complete with built-in Microphone-Speaker; one roll of Recording Tape; Take-up Spool ..

Portable (attachable) Amplifier Speaker w/volume control .....

CATALOG NUMBER†	PRICE	ADD FED. EXCISE TAX
TR10129/68F	199.50*	12.97
TR12129 68F†	199.50*	12.97
AC14018/00F	29.95	

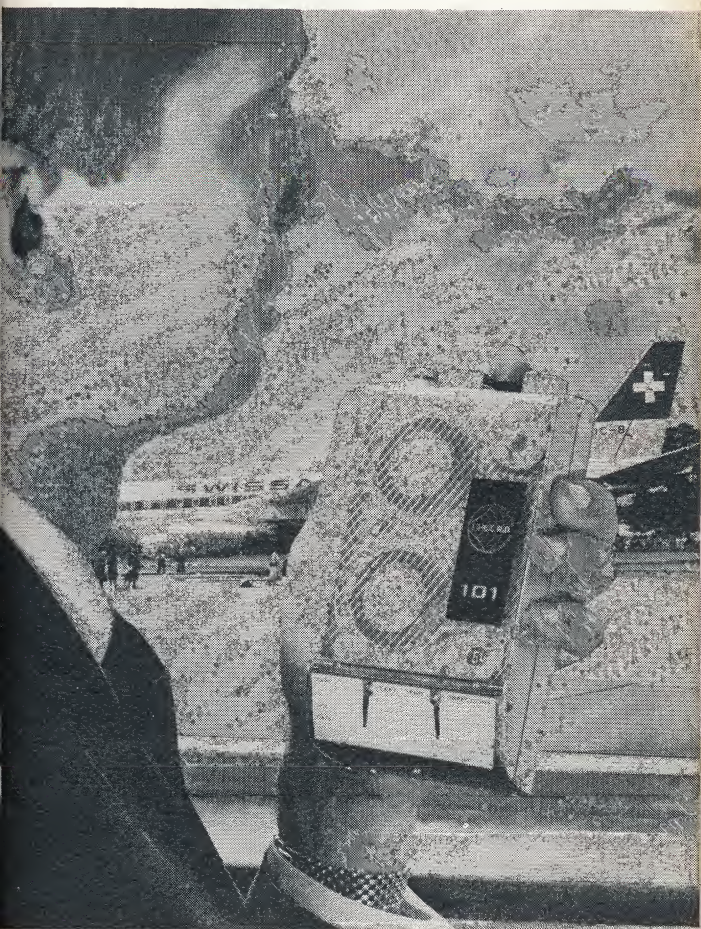
†also see special schedule

\*Add Federal excise tax as shown.

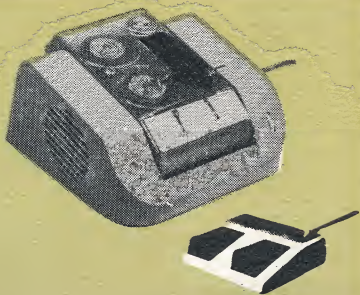


# FI-CORD 101

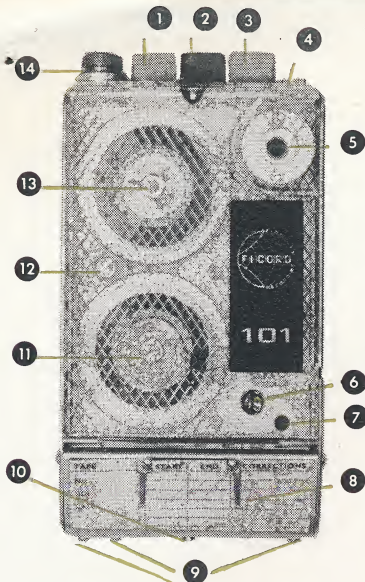
the pocket secretary



record...listen...transcribe



Precision built in SWITZERLAND



1. Fast forward and rewind button.
2. Record button.
3. Playback button.
4. Input/Output socket, for Stetho-  
phone, microphones, phone  
recording unit.
5. Built-in microphone and personal  
playback speaker.
6. Digital counter for rapid place find-  
ing and easy indexing.
7. Battery life indicator lamp.
8. Index card for noting corrections  
and length of letters.
9. Contact points for operating  
FI-CORD 101 accessory tran-  
scribing control unit or amplifier  
speaker.
10. Contact for Portable Amplifier  
Speaker retaining screw.
11. Easy threading take up spool.
12. Fast erase pole.
13. Feed spool.
14. Battery cap.

# FI-CORD 101

## FI-CORD 101 SAVES YOU TIME . . . SAVES YOU MONEY . . . INCREASES BUSINESS EFFICIENCY

Business and professional men, in increasing numbers, are discovering this superbly efficient, miniature recording and playback system. Wherever you go and whatever the job, you can note every detail...record thoughts and ideas...dictate letters and memoranda, conveniently, quickly, and easily.

You'll find that the FI-CORD 101 will pay for itself, over and over again, both in time saved and in increased business efficiency.

## EXCEPTIONALLY EASY TO OPERATE

ONE hand, ONE finger operation—the FI-CORD 101 is an entirely self-contained recorder-playback unit. No microphone to plug in, no volume to preset. Fully transistorized. Battery operated. Measures only  $6\frac{3}{8}'' \times 3\frac{1}{4}'' \times 1\frac{5}{8}''$  . . . —weighs only 27 ounces.

## A LIFETIME OF SERVICE

The FI-CORD 101 is precision-made by Swiss engineers. Your assurance of a lifetime of reliable service.



**WHATEVER THE JOB...SAVE TIME, CUT COSTS, INCREASE EFFICIENCY**



Invaluable to the traveling executive. Enables him to dictate reports and mail them to his office immediately for fast action.



Manufacturers, jobbers, distributors and dealers, are discovering FI-CORD's stock-taking efficiency with use of plug-in stop/start microphone. May be carried with Everready Case or Shoulder Holster.



Traveling men can make on-the-spot reports. Eliminates cumbersome note-taking and transcribing. No wires or attachments to electrical outlets necessary.



Out in the field, and on the job...builders, engineers, architects, surveyors...all are FI-CORD enthusiasts.



### **FI-CORD 101—the complete, compact office dictating and transcribing system**

Does what every efficient, quality dictating machine does... in less space, more effectively, completely independent of electrical outlets. Easy-to-operate transcribing stand with stop/start foot pedal for back space and rewind.



### **FOR CONFERENCES and INTERVIEWS...**

...The FI-CORD 101 efficiently records important business conversations and events. Its battery operation eliminates unsightly and cumbersome wires. Its miniature size avoids self-conscious reactions. Illustrated on Desk Amplifier-Speaker with built-in full volume control. Ideal for conference playback.



**A FULL LINE OF QUALITY ACCESSORIES  
FOR TRAVEL AND OFFICE USE**



**Top-Grade leather everready case**  
Everything goes into this traveling companion. The FI-CORD 101 plus spare batteries, microphones, or telephone adapter, 3 reels of tape. Operates without removing from case.

**Compact pouch case for FI-CORD only.**

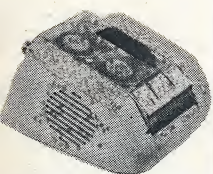
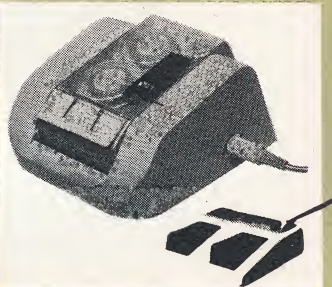
**Secretarial Case**

No larger than a hand-bag yet holds FI-CORD plus Transcribing Stand and Foot Pedal, Stethophone, Microphones, Spare Batteries and Mailing Cartons with spare Tape (in black leather).

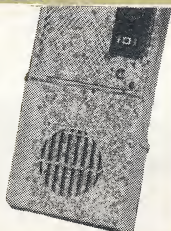


**Transcribing stand with foot pedal**

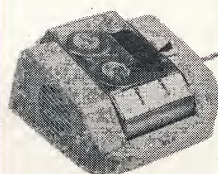
Ingenious yet simple connection with your FI-CORD 101 results in a full office type transcribing unit. Stop/start, back space and fast rewind. Powered by extra long-life batteries.



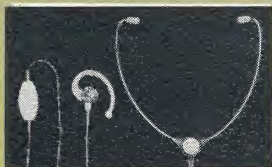
**Amplifier speaker**  
Battery operated for group listening, complete with volume control.



**Attachable Amplifier Speaker—with volume control.** Attaches to base of FI-CORD. Leather Case Available.



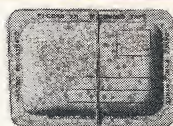
**Combination Transcribing Stand and Foot Pedal PLUS Amplifier-Speaker with Volume Control.**



**Lightweight Stethophones DeLuxe—with electronic volume control, plus single earpiece.**  
**Standard—with built-in mechanical volume control.**

**Stop-start microphone**

Remote control, ideal for stock-taking and interviews.



**Ready-to-mail carton**  
Each tape supplied in lightweight carton.  
30 minute tape or 48 minute tape

**Lapel Microphones**  
FC 111—noise reducing  
FC 112—general purpose



Also available: Phone Recording Unit—Tie-Clip Microphone—Fountain Pen Microphone—Shoulder Holster—Log Pads—Colored Ear-Tips.

# FI-CORD 101

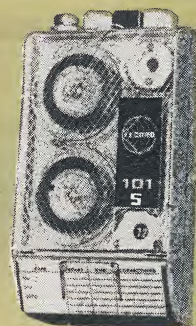
## THE POCKET TAPE RECORDER AND DICTATING MACHINE with complete transcription system

Just a handful...but a marvel of Swiss efficiency. ONE-hand, ONE-finger operation. Built-in microphone and playback. Weighs only 27 ounces. Measures a mere 6 $\frac{3}{8}$ " x 3 $\frac{1}{4}$ " x 1 $\frac{1}{8}$ ". Fully transistorized with printed circuitry. Automatic volume control on recording—no pre-regulating required. Fast forward and fast rewind with single button control. Quick, simple drop-in spool loading. Up to 48 minutes of recording time. Digital counter for exact place-finding. Automatic erase on re-recording. Powered by 2 standard mercury batteries. Standard  $\frac{1}{4}$  inch tape. Supplied in ready-to-mail cartons. Constant 1 $\frac{1}{8}$ " p.s. speed. Playback on all standard tape recorders with 1 $\frac{1}{8}$ " speed. Rugged yet lightweight construction... Swiss precision engineered.

## ALSO AVAILABLE...FOR PLAYBACK on STENORETTE

**FI-CORD 101-S** Similar to the 101 in every detail, appearance and size. For accurate playback on single track machines such as Stenorette.

Special 101-S 24 minute tape in ready-to-mail carton



FIB/10MC/365

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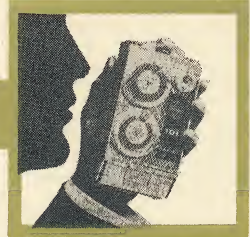
ALPA • TESSINA • ROBOT • CARENA • KINOPTIK • PRIMOS  
VOLOMAT • LINDIA • KERN • FI-CORD • ASTROLUX



979 Third Avenue, New York, N. Y. 10022 • HA 1-5220

# FI-CORD 101

THE SWISS POCKET DICTATING MACHINE  
AND TAPE RECORDER



March 1, 1965

Systems Const.  
Box 1546  
Poughkeepsie, N.Y. 12603

ATTENTION: Mr. T. H. Nelson

Dear Mr. Nelson:

Thank you for your recent inquiry on our quality, Swiss-made

FI-CORD 101  
Pocket Tape Recorder and Dictating Machine  
with complete Office Transcribing Accessories.

Literature and price sheet are enclosed.

Until a FI-CORD dealership has been established in your area,  
we can offer you direct deliveries and service from our office  
in New York.

We will be pleased to answer your specific questions in regard  
to our unique system.

Sincerely yours,  
KARL HEITZ, INC.

*Sid Rosen*  
Sid Rosen, VICE-PRESIDENT

Enclosures: FI-CORD pricelist  
FI-CORD brochure  
List of FI-CORD Users

SR/mb

EUROPEAN PRECISION EQUIPMENT

ALPA • TESSINA • ROBOT • SINAR • CAMEX • KINOPTIK • PRIMOS • VOLOMAT • LINDIA • KERN • OMAG • FI-CORD



A PARTIAL LIST OF IMPORTANT FI-CORD USERS.

AIRLINES

British European Airways

BANKING INSTITUTIONS

First Natl. Bank of Lake Geneva

First Natl. City Bank of New York

EDUCATIONAL INSTITUTIONS

Beverly Hills Unified School District

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Central Missouri St. College

Cornell University

Education and World Affairs

George Pepperdine College, Calif.

Henry Schoenfeld & Associates - Ind. Psychologists

Leitz School

Mills College, Oakland

Oklahoma City University

Oklahoma State University, Stillwater/Okla.

Rutgers University, New Brunswick

San Diego Unified School District

University of Alberta, Edmonton, Alberta/Canada

University of California, Medical Center,  
San Francisco

University of Cincinnati, Cincinnati/Ohio

University of Detroit, Detroit

Weber County High School, Ogden / Utah

Wichita Public Schools, Wichita / Kansas

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Drew Pearson

Rudy Vallee

State Senator Jerris Leonard

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Brooke Army Medical Center, Ft. Sam Houston/  
Texas

Bureau of Customs, Washington D.C.

Dept. of Health, Education & Welfare,  
Washington D.C.

Dept. of Justice, Washington D.C.

General Services Adm., Auburn / Washington

General Services Adm. Kansas City / Mo.

National Aeronautics & Space Adm. Arlington

National Bureau of Standards, Washington D.C.

National Institutes of Health, Bethesda / Md.

Walter Reed Army Medical Center, Washington D.C.

Supreme Court, County of Erie, State of N.Y.

Veterans Adm., Area Medical Office, Columbus /  
Ohio

Counter Intelligence Agency, Washington D.C.

U.S. Department of Commerce, Bureau of  
Public Roads

HOSPITALS

Bellevue Hospital, N.Y.

Chenango Bridge Medical Group

General Hospital of Cincinnati

Milwaukee Hospital Area Planning Comm.

Mount Sinai Hospital

Strong Memorial Hospital, Rochester / N.Y.

INDUSTRIAL FIRMS

American Greetings Coop., Cleveland / Ohio

American Machine & Foundry

American Metal Stamping

Ampex Corp., San Mateo / Calif.

Beckman Instruments, Berkeley

Bell & Howell

Bendix

Binghamton Steel & Fabrication Co.

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Cutler-Hammer Inc.

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Eastman Kodak

Eclipse Machine Div., Elmira / N.Y.

Econocar

Edgerton, Germeshausen & Grier, Boston/Mass.

E.I. Dupont

Engineered Equip. Assoc., Panorama City/Calif.

Ford Motors

General Electric Corp., New Orleans / La.

General Motors

Honeywell Inc., Wellesby / Mass.

Johnson & Johnson

Kaiser Engineering Int., Oakland

Kellogg Div. of I.T.T.

Lever Bros.

M & T Chemicals

Magic Iron Cement

Minnesota Mining

Mystic Steamship Co., Boston / Mass.

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The Foxboro Co., Foxboro / Mass.

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Barney & Barney Insurance Co.

Conn. General Life Insurance Co.

(over)



INSURANCE FIRMS (continued)

General Adjustment Bureau  
Indianapolis Morris Plan  
New York Life Insurance Co.

INTERNATIONAL ORGANIZATIONS

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British Embassy, Washington D.C.  
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Max Factor & Co.

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NEWS PAPERS

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Associated Press, San Francisco

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Photographic Methods for Industry, New York  
Photographic Trade News, Englewood / N.J.  
Prentice-Hall  
Ziff-Davis, Publishing Corp.  
Business Management, Greenwich / Conn.

RELIGIOUS ORGANIZATIONS

American Bible Society, New York / N.Y.  
World Neighbors, Inc., Oklahoma City

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Richmond / Calif.  
Kern County Land Co., Bakersfield

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Naval Electronics Laboratory, San Diego  
Psychological Bus. Research  
Scripps Clinic & Research Found., Div. of  
Bio-Chemistry, La Jolla / Calif.  
Scripps Institute of Oceanography  
Stanford Research Institute, Palo Alto  
Tyco Laboratories, Waltham / Mass.

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True-Klemp Organization  
National Cleveland Corp.

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